

# IOWA STATE UNIVERSITY

## OPEN & AFFORDABLE EDUCATION COMMITTEE

### 2021/2022 REPORT

[oer.iastate.edu](http://oer.iastate.edu)

The **Open & Affordable Education Committee (OAEC)** supports students who want access to an affordable, high-quality education by advancing the use of affordable course materials, such as **Open Educational Resources (OER)**, **library licensed materials**, and **Immediate Access (IA) content**. Supported by the Office of the Senior Vice President and Provost, our team includes representatives from the University Library, ISU Book Store, Student Government, Center for Excellence in Learning & Teaching (CELT), Digital Accessibility, Financial Aid, and faculty partners.

### INSTRUCTORS EMPLOY MULTIPLE STRATEGIES TO SAVE STUDENTS MONEY

In addition to embracing OER and IA options, instructors at ISU create original content, develop coursepackets and readers, and leverage library-licensed materials.



#### OER:

The University Library Open Education Program supports instructors who want to use, adapt, or create **free and open online resources** developed for faculty around the world to use and share.

Students in courses using **OER** in **2021/22** saved approximately

**\$480,000**

#### IA:

The University Book Store works with faculty and publishers to negotiate **low-cost course materials in Canvas** through the IA program, which provides students with access to materials from the first day of class.

Students in courses using **IA** content in **2021/22** saved approximately

**\$1,951,000**

### WE SUPPORT PLATFORMS THAT ENABLE STUDENT SUCCESS

Technological integrations in Canvas have streamlined access to open and affordable course materials, bringing new opportunities for student engagement.



#### VITALSOURCE

A tool managed by the University Book Store that facilitates access to low-cost IA materials in Canvas. In addition to saving students money and time, this tool includes an e-reader for offline reading.



#### COURSE RESERVES

Course Reserves staff coordinate access to print and electronic library-licensed materials that are used by classes and integrates with Canvas to provide a consistent experience for students across courses.



#### PRESSBOOKS

The Iowa State University Digital Press uses Pressbooks to publish open textbooks, making it easier for instructors to create interactive and accessible course materials. A new Canvas integration will allow instructors to embed Pressbooks directly into their online course.



***Dress, Appearance, and Diversity in U.S. Society***, a course using an open textbook developed in Pressbooks by Kelly Reddy-Best, an associate professor in Apparel, Events & Hospitality Management, received Quality Matters certification this year, a rare accolade that honors high-quality and accessible course design.

### LOOKING AHEAD

As our work advances, we will explore ways to assess student need and support the continued development of engaging, high-quality, and affordable courses at Iowa State.

# 1

#### SATURATION

We will evaluate the proportion of courses using open and affordable course materials along with instructor perceptions of their implementation.

# 2

#### INNOVATION

We will build communities of practice that support instructors who are innovating in both course design and affordability.

# 3

#### PATHWAYS

We will explore opportunities to expand affordability efforts college and program wide, while maintaining support for individual courses.